

**BEIJING NORMAL-HONG KONG BAPTIST
UNIVERSITY**

Faculty of Humanities and Social Sciences

**Minor Programme in
Global China Studies**

2025-2026

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1. General Information

1.1. *Programme Title*

Minor Programme in Global China Studies
全球中国研究副修

1.2. *Academic Unit Involved in the Delivery of the Programme*

The Programme is to be managed by the Department of Communication (DCom) via the Chinese Culture and Global Communication (CCGC) Programme.

1.3. *Programme Aims, Objectives, and Intended Learning Outcomes*

The Minor in Global China Studies aims to provide students with a critical understanding of China's evolving role in the global system through an interdisciplinary study of its culture, history, literature, and communication practices. This program emphasizes the importance of cross-cultural exchange in shaping China's interactions with the world and highlights the global circulation of Chinese cultural resources.

Students will explore how China's intellectual and cultural traditions have influenced, and been influenced by, global systems. The program encourages students to engage critically with diverse perspectives on China's history, society, and global impact, fostering a nuanced understanding of its cultural and intellectual significance. By examining themes such as Chinese literature, intellectual history, communication practices, and cultural industries, students will develop the analytical tools necessary to contextualize China's role in global discourse.

Upon completing the program, students will be able to: Demonstrate intercultural communication skills and critically engage with diverse cultural perspectives related to China's global interactions. Analyze the historical and contemporary significance of cross-cultural exchanges in shaping China's role in global systems. Contextualize and articulate the development of China's global role through thematic studies of Chinese intellectual and cultural traditions. Critically evaluate the global circulation of Chinese cultural resources and their impact on international perceptions and creative industries.

This program prepares students to contribute to global discussions about China's historical, cultural, and intellectual significance, fostering a deeper understanding of the complexities of cultural exchange and China's global presence.

Table 1 outlines the Programme Intended Learning Outcomes (PILOs) of the Minor Programme in Global China Studies whereas Table 2 delineates the alignment of the PILOs with the Graduate Attributes (GAs) of BNBU.

Table 1: Programme Intended Learning Outcomes (PILOs)

Upon successful completion of the Minor Programme, students should be able to:	
PILO 1	Develop intercultural communication skills and critically engage with diverse perspectives to analyze China's global interactions.
PILO 2	Evaluate the significance of cross-cultural exchange in shaping China's historical and

	contemporary roles in global systems.
PILO 3	Contextualize the development of China's role in the global system through thematic studies in areas such as intellectual history, literature, communication, media, and culture.

Table 2: Mapping of the Programme Intended Learning Outcomes (PILOs) with the Graduate Attributes (GAs)

PILOs	GAs							No. of GAs addressed by this PILO
	Citizen-ship	Know-ledge	Learn-ing	Skills	Creati-vity	Communi-cation	Team-work	
PILO 1			X	X		X		3
PILO 2		X			X	X		3
PILO 3	X		X				X	3
<i>No. of PILOs addressing this GA</i>	1	1	2	1	1	2	1	---

1.4. Medium of Instruction

The medium of instruction for the Programme is English.

1.5. Target Students

All BNBU students, except from CCGC Programme, may opt in to the Minor by completing the courses.

1.6. Year of Implementation

The Minor Programme in Global China Studies has been offered from the Academic Year of 2022-2023.

2. Programme Requirements and Structure

2.1. Programme Requirements

Students can claim the Minor Programme in Global China Studies if they can fulfil the following criteria:

- a) Complete 15 units in accordance with the stipulated programme structure; and
- b) Attain a minimum cumulative GPA of 2.0 for all the courses.

2.2. Programme Structure

The curriculum of the Minor Programme is summarised in Table 3 shown below.

Table 3: Curriculum Structure of the Minor Programme in Global China Studies

Code	Title	Units	Level	PILO			Pre-requisite(s)
				1	2	3	
Required Course – Students should compete both of the following courses for 6 units:							
CCGC1003	China's Roles in the Global Systems	3	1	X	X		None
CCGC1033	Chinese Philosophy in the Global Context	3	1		X	X	None
Elective Courses – Students should complete 9 units (any 3 courses from the following list):							
CCGC1023	China in Western Cultures	3	1	X	X		None
CCGC2003	Topics in Chinese Intellectual History	3	2	X		X	None
CCGC2023	Introduction to Chinese Literature	3	2	X		X	None
CCGC2033	Chinese Philology	3	2	X		X	None
CCGC2053	Selected Readings of Classical Chinese Prose	3	2	X		X	None
CCGC3023	History of Western Sinology	3	3	X	X		None
CCGC3033	History of Sino-Foreign Cultural Exchange	3	3	X	X		CCGC1023
CCGC3053	East Asian Sinology	3	3	X	X		None
CCGC3063	Chinese Classics and Their Global Circulation	3	3	X	X		None
CCGC3093	Understanding Communication in Chinese Culture	3	3	X		X	None
CCGC4003	Chinese Literature and Society	3	4	X		X	None
CCGC4033	Aesthetics of Chinese Cinema	3	4	X		X	None
CCGC4043	Studies of Contemporary Chinese Linguistics	3	4		X	X	None
CCGC4073	Chinese Cultural Resources and Creative Industries	3	4	X		X	None